

BUSINESS EXPERT PRESS

JANUARY - JUNE
2026 CATALOG



For professionals, students, and academics





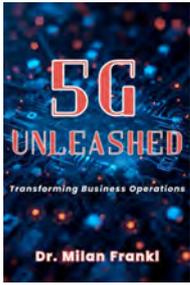
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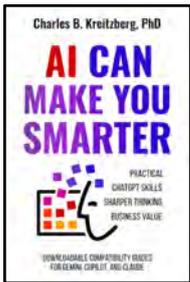
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5G Unleashed: Transforming Business Operations

by Milan Frankl
ISBN: 9781637426265

This book is the essential, jargon-free guide you need to future-proof your business and maintain a competitive edge. The author demystifies 5G by clearly explaining its core business advantages—speed, low latency, and massive connectivity—and how they fundamentally change operations. It provides a practical roadmap for leveraging 5G's revolutionary impact across key sectors like manufacturing, logistics, healthcare, and remote work, offering you a critical edge by highlighting where the biggest industry disruptions and opportunities lie.



AI Can Make You Smarter: Practical ChatGPT Skills. Sharper Thinking. Business Value.

by Charles Kreitzberg
ISBN: 9781637429587

This book stands out for its practical focus and lasting value. It explains a wide range of real-world techniques while helping you build enduring skills in clear thinking, effective communication, and productive collaboration. Proficiency in these essential skills is the surest way to stay valuable as AI reshapes the workplace. Work is changing fast, and efficiency alone is no longer enough. This book goes beyond productivity to show how AI can help you make better decisions, adapt to change, and build stronger professional relationships.



AI-Helper of the Year: Revolutionizing Business, Technology, and Ethics

by Anubha Mathew
ISBN: 9781637429280

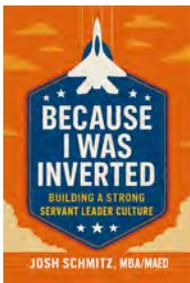
Artificial Intelligence is no longer a futuristic idea—it is here, reshaping business, technology, and society in profound ways. *AI-Helper of the Year* explores how organizations can embrace AI not as a threat, but as a trusted partner to accelerate innovation, improve decision-making, and create meaningful impact. Drawing on real-world case studies, enterprise transformation programs, and ethical dilemmas, this book bridges strategy with practice. It demystifies complex topics such as generative AI, automation, responsible AI governance, and the human-machine partnership, making them accessible to leaders, technologists, and curious readers alike.



BI Without the BS: Real-World Strategies for Better Requirements

by Eva Polini and Karina Ghozali
ISBN: 9781637429204

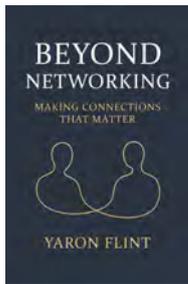
Stop asking stakeholders what they want—start uncovering what they truly need. Many business intelligence (BI) projects fail—not because of bad technology, but because of poor requirements. Stakeholders often don't know what they need, and project teams assume too much. The result? Costly delays, endless rework, and disappointing solutions. This book offers a practical, proven framework to turn that around. Drawing from decades of experience in telecom, finance, retail, and global organizations, Eva Polini and Karina Ghozali guide readers through the real-world challenges of gathering BI requirements—clearly, confidently, and effectively.



Because I Was Inverted: Building a Strong Servant Leader Culture

by Joshua Schmitz
ISBN: 9781637429600

This is a fresh, story-driven guide that flips traditional leadership on its head. This book is perfect for business leaders, managers, and entrepreneurs who want to inspire trust, build strong teams, and create a workplace culture where people and performance thrive. Blending timeless leadership principles with memorable pop culture references from Bob Ross and Monsters, Inc. to Batman and even Ludacris, this book makes the mindset and tools of servant leadership both practical and engaging.



Beyond Networking: Making Connections That Matter

by Yaron Flint

ISBN: 9781606496053

This not another book about networking. It is a networking book in practice - one that will transform how you connect, forever. It explores how we connect as humans, and why meaningful connection changes everything.

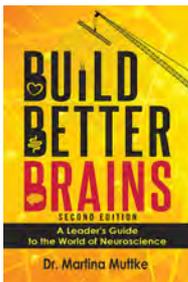


Blind Spots: Why Product Development Projects Miss Their Targets

by Paul Streit

ISBN: 9781637429068

Why do so many new products fail in the market? What causes schedule and cost overruns? How can products be developed right the first time? Unlike books focused solely on speeding development or cutting costs, this book reveals the often-overlooked traps that lead to costly failures and overruns, explains why they happen, and offers practical, actionable ways to avoid them altogether. Drawing on decades of cross-industry experience, Paul Streit shares insights, strategies, and tools you can apply immediately.



Build Better Brains! Second Edition: A Leader's Guide to the World of Neuroscience

by Martina Muttke

ISBN: 9781606495896

This neither a traditional leadership book nor a neuroscience textbook. It brings together the best of both worlds to support a new generation of leaders. Grounded in science yet written for real-life leadership practice, the book introduces the GMC Model—a practical framework for brain-friendly, authentic leadership that helps create clarity, build trust, and enable sustainable performance across generations.

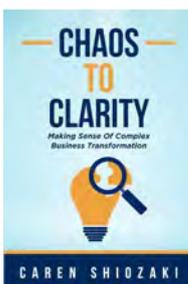


Building a Coaching Culture: The Ripple Effect Raising Performance and Growth

by Kimberly Lee

ISBN: 9781637429426

In a world defined by burnout, quiet quitting, and relentless change, traditional management is failing. But there is a better way. This book offers a human-centered alternative to leadership that not only boosts productivity but also transforms people. With decades of leadership experience, Kim Lee introduces "The Ripple Effect"—a research-backed framework that proves how a leader's targeted acts of coaching create cascading waves of positive change.

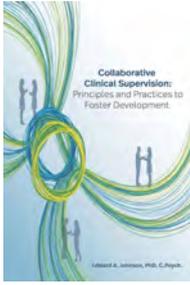


Chaos to Clarity: Making Sense of Complex Business Transformation

by Caren Shiozaki

ISBN: 9781606491843

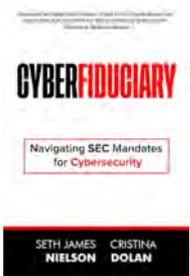
This is an essential guide for leaders who must navigate the intersection of strategy, people, process, and technology change. Written in clear, executive-level language, this book demystifies complex business transformation as a holistic reinvention of how an organization creates value, engages customers, and operates in today's volatile and fast-moving business environment. Through practical frameworks that the author has applied in real-world situations, readers explore the key dimensions of transformation- process redesign, technology modernization, organizational structure, and cultural evolution- while addressing common challenges such as workforce readiness, change resistance, governance, and risk.



Collaborative Clinical Supervision: Principles and Practices to Foster Development

by Edward Johnson
ISBN: 9781637429365

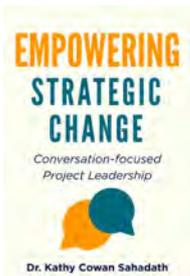
This book provides new and practicing supervisors with best-practice guidance on how to supervise effectively by orienting supervision to three priorities. This book incorporates current supervision research findings and includes sections on broaching cultural differences, working with supervisees who require accommodations, and approaching difficult conversations with supervisees. Each chapter concludes with questions for reflection to help supervisors integrate their own experiences of supervision with the guidance presented.



Cyberfiduciary: Navigating SEC Mandates for Cybersecurity

by Seth Nielson and Cristina Dolan
ISBN: 9781606496480

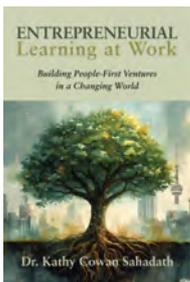
This is a concise, board-level guide for directors, executives, audit committees, and legal leaders navigating this new accountability. The book translates cyber risk into governance frameworks, disclosure-ready processes, and defensible oversight—helping boards protect enterprise value, investor trust, and regulatory credibility in an increasingly digital economy.



Empowering Strategic Change: Conversation-focused Project Leadership

by Kathy Cowan Sahadath
ISBN: 9781637429235

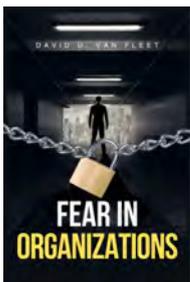
In today's fast-moving environment, leadership is no longer just about strategy and execution, it's about conversation. This book offers a practical and human-centered framework that puts dialogue, storytelling, and reflective practice at the heart of effective leadership. Drawing on years of consulting across industries and original doctoral research on leadership conversations, this book introduces the Dual-Lens Framework. Through real-world case studies, accessible tools, and reflective exercises, readers learn how to shift from transactional communication to transformational leadership.



Entrepreneurial Learning at Work: Building People-First Ventures in a Changing World

by Kathy Cowan Sahadath
ISBN: 9781637429464

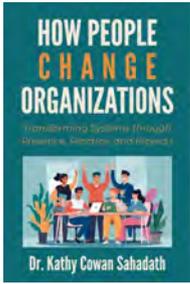
Most entrepreneurship books promise quick wins and growth hacks. But lasting ventures aren't built on shortcuts, they're built on people. This book reframes entrepreneurship as a living system: dynamic, relational, and grounded in how founders learn, lead, and grow. Drawing on real founder stories, practical frameworks, and a life-course lens, this book explores how businesses thrive when people do.



Fear in Organizations:

by David D. Van Fleet
ISBN: 9781606496312

This book examines fear not simply as an individual emotion, but as a systemic organizational force that shapes behavior, leadership, and outcomes. Drawing on decades of research, teaching, and real-world experience, he explores how fear develops, how it escalates under conditions of control, uncertainty, and high-stakes objectives, and how it silently erodes workplace effectiveness.

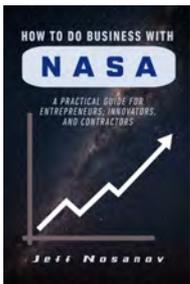


How People Change Organizations: Transforming Systems through Presence, Practice, and Projects

by Kathy Cowan Sahadath

ISBN: 9781606492741

This book is a timely guide for leaders navigating the human complexity of organizational change. In an era where transformation is often reduced to strategy decks, software rollouts, or restructuring plans, this book offers a deeper view: that real, lasting transformation begins with how leaders show up, in conversation, in reflection, and in relationship. Whether you're leading from the C-suite, a project team, or a change management office, you'll find tools, insights, and language to lead with greater empathy, alignment, and presence.



How to Do Business with NASA: A Practical Guide for Entrepreneurs, Innovators, and Contractors

by Jeff Nosanov

ISBN: 9781637429303

Have you ever wondered how to break into one of the most prestigious and exciting organizations in the world—NASA? Whether you're a startup founder, a small business owner, or a seasoned aerospace professional, this book shows you exactly how to navigate the complex but rewarding world of NASA contracting and partnerships. The author pulls back the curtain on the agency's unique processes, programs, and procurement culture. Drawing from 15+ years of direct experience with NASA, aerospace startups, and federal contracting, author Jeff Nosanov offers a step-by-step guide to discovering opportunities, submitting winning proposals, and building lasting relationships that can propel your business into orbit.

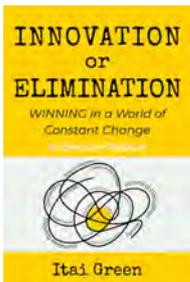


Identity Security in the AI Era

by Ankit Gupta and Shilpi Mittal

ISBN: 9781637429327

This book addresses one of the most urgent challenges in cybersecurity today: safeguarding digital identities in a world transformed by artificial intelligence. As enterprises embrace cloud technologies, automation, and data-driven systems, identity has become the new perimeter and the most common target. This book provides a practical framework for understanding how AI is reshaping identity threats and offers actionable strategies to build resilience.

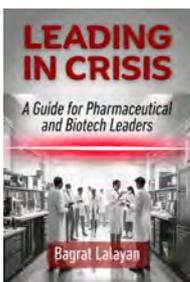


Innovation or Elimination: Winning in a World of Constant Change

by Itai Green

ISBN: 9781606494967

In a world defined by disruption, innovation is no longer optional; instead, it is a matter of survival. This book is a practical guide for leaders who understand that standing still is the fastest path to irrelevance. Drawing on more than two decades of real-world experience, this book reveals how organizations can break free from outdated models and instead leverage open innovation and AI to accelerate growth.



Leading in Crisis: A Guide for Pharmaceutical and Biotech Leaders

by Bagrat Lalayan

ISBN: 9781606496671

Leading in Crisis is a practical guide for pharmaceutical and biotech leaders navigating high-stakes environments where science, ethics, patient trust, and operational continuity collide. This book is a blueprint for leaders who aspire to transform adversity into clarity, credibility, and long-term strength—while never losing sight of the patients and principles that define their mission.



Look Up! Solve What Matters

by Kimberly Andrikaitis

ISBN: 9781606495667

Scrum Masters, Project Managers, Agile Coaches, and Delivery Leaders: You're probably tired of being questioned, undervalued, dismissed. YOU know you're making a difference, but you're struggling to prove it to the people signing your paycheck. Beneath each frustration lies an opportunity in disguise. The delivery professionals who become truly indispensable - the ones who get promoted, funded, and trusted with exciting challenges - are the ones who solve system issues, not just team issues. Are you ready to join them? This book shows you how.



Managerial Economics, Second Edition: Concepts and Principles

by Donald N. Stengel

ISBN: 9781606495698

Economic thinking belongs in every manager's toolkit. This book shows how sound economic reasoning leads to better business decisions across operations, marketing, finance, and strategy. Far from being an abstract academic exercise, economics provides a practical framework—and a shared language—for understanding how firms operate and compete within their markets. This concise text applies core principles of microeconomics to real-world business decisions.

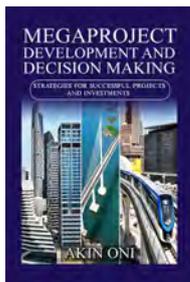


Mastering Financial Markets with Python: New Horizons in Technical Analysis

by Sofien Kaabar

ISBN: 9781637429266

Financial markets are evolving, and so should your strategies. This book bridges the gap between traditional methods and the new era of data-driven analysis. It equips you with the skills to design, implement, and evaluate advanced technical analysis techniques all through a practical, code-first approach. By combining innovation with Python, you'll gain a deeper understanding of markets and build smarter, more adaptive strategies.

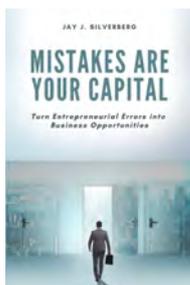


Megaproject Development and Decision Making: Strategies for Successful Projects and Investments

by Akin Oni

ISBN: 9781637429389

Why do so many billion-dollar megaprojects fail, and how can leaders prevent it? This book provides the answers. Drawing on decades of global leadership across energy, mining, refining, and infrastructure, Akin Oni reveals that the destiny of megaprojects is shaped not in execution, but long before, during development, evaluation, governance, and decision-making. This book dismantles the myths that delays, cost overruns, and underperformance are inevitable. Instead, it shows how weak evaluations, poor risk discipline, and fragmented stakeholder alignment doom projects before approval. With clarity and conviction, Oni equips leaders with the tools and foresight to change the narrative.



Mistakes Are Your Capital: Turn Entrepreneurial Errors into Business Opportunities

by Jay J. Silverberg

ISBN: 9781606495711

This book explores how to recognize lapses in the making, from simple miscues to more serious failures; their impact, how to avoid them, and how to capitalize on situations that can otherwise potentially harm you.

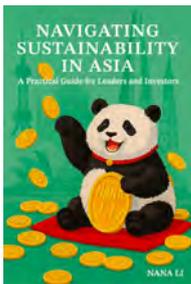


Narratives that Change Minds: Technical Communication of Risk, Crisis, and Change

by Dirk Remley

ISBN: 9781637429105

Among the most challenging tasks any leader faces are communicating to various audiences how to change behaviors to limit risks, address crises, and change the way an organization operates—especially as they relate to scientific and technical issues. Executives, managers, and public officials deal with multiple audiences—employees, boards, and the public—who may have competing perspectives or lack an understanding of technical or scientific issues affecting them. This book provides a framework for analysis and case studies of leadership successes and failures relative to communicating risk, crisis, and organizational change within technical contexts.

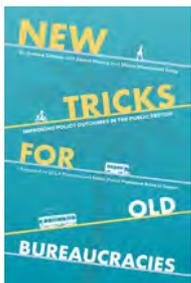


Navigating Sustainability in Asia: A Practical Guide for Leaders and Investors

by Nana Li

ISBN: 9781637429525

Asia's role in the global sustainability transition is too big to ignore—and too complex to oversimplify. This is a practical playbook for business leaders, investors and policymakers who want to understand how sustainability is reshaping Asia's economies. Combining on-the-ground insight with practical tools, it shows how sustainability in Asia is not ideology but strategy—a driver of innovation, competitiveness and long-term value. Whether you are a board member in Tokyo navigating governance reform, an executive in Singapore building climate-aligned supply chains or an investor assessing risks in India or Southeast Asia, the book translates lessons into decisions.



New Tricks for Old Bureaucracies: Improving Policy Outcomes in the Public Sector

by Joshua Schank, Emma Huang, and Marla Westervelt Berg

ISBN: 9781637429440

Ready to transform government from the inside out? It's easy to complain about government bureaucracy and transportation in Los Angeles, but what if you could actually improve them instead? That's exactly what this book sets out to do in the Office of Extraordinary Innovation at Los Angeles Metro, a transportation agency with a \$9 billion annual budget in a county larger than 42 states. Now you can learn from their hard-earned successes, and valuable mistakes, as they provide helpful lessons learned for anyone looking to make change in public agencies.

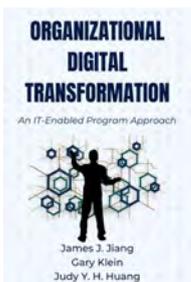


Newsworthy: Media Relations Without the Spin

by Donalee Moulton and Clare O'Connor

ISBN: 9781637429181

In an age of 24/7 headlines, shrinking newsrooms, and diminishing attention spans, knowing how to talk to the media isn't optional—it's essential. This is your go-to guide for building authentic relationships with journalists, bloggers, influencers and others. It's about pitching stories that stick and turning every interview into an opportunity. Whether you're the spokesperson or the strategist, this book delivers the tools to rise above the noise—and stay there.

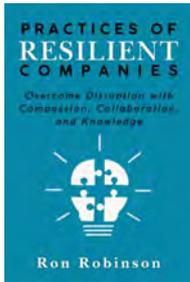


Organizational Digital Transformation: An IT-Enabled Program Approach

by James J. Jiang, Gary Klein, and Judy Y. H. Huang

ISBN: 9781637429129

Digital transformation is essential for modern enterprises striving to remain competitive in today's fast-evolving markets. Achieving transformation requires more than technology; it demands coordinated changes to business processes, models, and culture. Program management is the organizational backbone that successfully drives digital transformation by integrating multiple initiatives under one cohesive strategy. Through a structured examination of the program management lifecycle phases, this book provides practical tools, methodologies, and actionable steps.

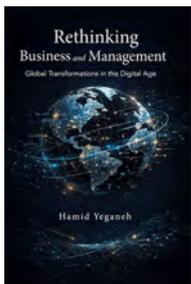


Practices of Resilient Companies: Overcome Disruption with Compassion, Collaboration, and Knowledge

by Ron Robinson

ISBN: 9781637429488

This book provides the antidote for what ails companies in today's mayhem. Ongoing disruptions in our lives and leaders who have led their organizations to higher heights within constantly changing ecosystems are described. The ability to design strategies that overcome disruption determines whether business leaders and owners fail, survive, or thrive. Readers will discover an enhanced business model used to bring organization together and navigate unpredictability and uncertainty.



Rethinking Business and Management: Global Transformations in the Digital Age

by Hamid Yeganeh

ISBN: 9781606496435

This book provides the antidote for what ails companies in today's mayhem. Ongoing disruptions in our lives and leaders who have led their organizations to higher heights within constantly changing ecosystems are described. The ability to design strategies that overcome disruption determines whether business leaders and owners fail, survive, or thrive. Readers will discover an enhanced business model used to bring organization together and navigate unpredictability and uncertainty.

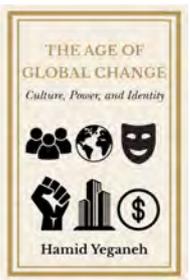


Rethinking Information Technology Asset Management, Second Edition

by Jeremy L. Boerger

ISBN: 9781637429402

Information Technology Asset Management and Software Asset Management is hard to get right. Annual IT budget forecasts rarely hold. Costs spiral out of control. And the only answer seems to be to spend more money on another tool and hope for the best. Inside, you'll learn how to build trustworthy asset data, regain control of your IT budgets, and reduce risk—permanently. This book is for CIOs, CTOs, and IT Leaders who are frustrated with blown budgets and audit penalties, ITAM and SAM professionals who want proven, field-tested practices without the steep learning curve and anyone ready to stop hearing “that’s just the way it is” and start making IT asset management work.

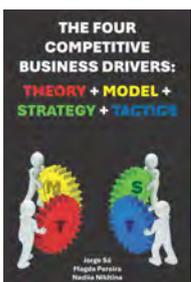


The Age of Global Change: Culture, Power, and Identity

by Hamid Yeganeh

ISBN: 9781637429341

This book provides an in-depth examination of the major forces reshaping societies in the twenty-first century, by referring to themes of demography, globalization, cultural change, inequality, governance, health, and sustainability. It highlights how rapid population growth, urbanization, migration, and shifts in religious and linguistic patterns are transforming the social fabric worldwide. At the same time, globalization has brought about profound cultural shifts, fostering individualism, gender equality, and diversity discourses, while also provoking nationalist and populist reactions. Ultimately, the century will be shaped not only by crises but also by opportunities for innovation, cultural synthesis, and collective action.

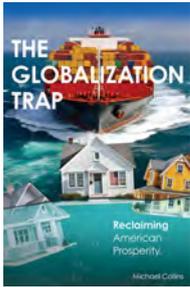


The Four Competitive Business Drivers: Theory + Model + Strategy + Tactics

by Jorge Sá and Magda Pereira

ISBN: 9781637429167

Sometimes management books achieve a clear-cut distinction between strategy and tactics. Seldom they include the business model as a third competitiveness driver. And never so far, has the theory of business been considered as a fourth required performance vector, different from all other three. However, organizational optimization requires all four: the why, where, what and how. The fundamental message is that neglect of any of the four drivers brings efficiency at the cost of lower effectiveness. With more and more resources producing less and less, underperformance will follow.

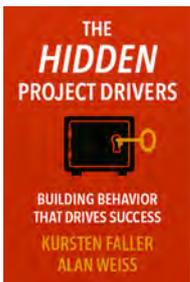


The Globalization Trap: Reclaiming American Prosperity

by Michael Collins

ISBN: 9781637429501

This book exposes how decades of free trade, outsourcing, and economic dogma hollowed out the American middle class—and why the promised gains of globalization never arrived for millions of workers. Economists once claimed that free trade would raise wages and living standards. Instead, globalization triggered a race to the bottom, forcing U.S. workers to compete with low-wage labor worldwide. The result: stagnant wages, shrinking opportunities, and a collapsing middle class—especially for workers without college degrees. This book offers a roadmap for reclaiming economic stability and a stronger middle class.

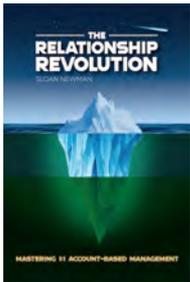


The Hidden Project Drivers: Building Behavior that Drives Success

by Kursten Faller and Alan Weiss

ISBN: 9781637429549

Projects do not fail because the plan was wrong. They fail because the people running the plan were not led with clarity, courage, and care. This book shows why charts and status meetings are not enough in a world defined by speed and uncertainty, and it replaces control with leadership rooted in behavioral science and neuroscience. Inside, you will learn how to create psychological safety so ideas surface early, convert compliance into ownership so teams move on their own energy, make cleaner decisions at higher velocity, and turn healthy tension into a crucible for innovation.

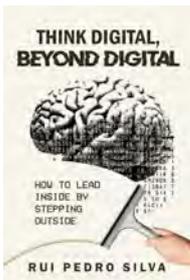


The Relationship Revolution: Mastering 1:1 Account-Based Management

by Sloan Newman

ISBN: 9781606493144

This book is a practical, behind-the-scenes look at what it truly takes to build, scale, and sustain high-impact 1:1 Account-Based Marketing. In an era defined by complexity, crowded markets, and rapidly shifting expectations, organizations need more than campaigns—they need meaningful, human-centered engagement with the accounts that matter most. Grounded in nearly two decades of global marketing experience, this book blends proven frameworks, personal stories, award-winning programs, and modern innovations like AI. Whether you're launching your first Strategic 1:1 or scaling a global ABM engine, this book provides the mindset and creative inspiration needed to accelerate growth with purpose and precision.

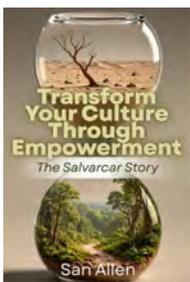


Think Digital, Beyond Digital: How to Lead Inside by Stepping Outside

by Rui Pedro Silva

ISBN: 9781637429563

Most companies talk about digital transformation. Few actually transform. This isn't another book about technology, it's a book about clarity, simplification, and change. Rui Pedro Silva reveals why 70% of transformations fail and what the best leaders and organizations do differently: they stop chasing trends and start thinking beyond digital while going digital. After two decades leading global change in companies such as Puma, adidas, and A.P. Moller-Maersk, Rui Pedro Silva delivers a field-tested roadmap to make your business truly digital first, by thinking it from the outside in and building it from the inside out.

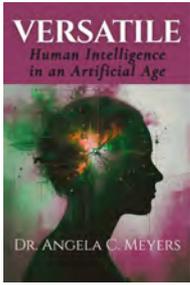


Transform Your Culture Through Empowerment: The Salvarcar Story

by San Allen

ISBN: 9781606494271

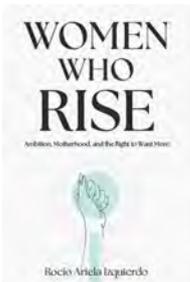
This book is written for those seeking to learn how to develop a transformation system that helps organizations reach their full potential. It teaches employees how to transform their work systems and to organize and lead their organizations through the transformation process. Examples, tools, and techniques are shared. Real-world examples, issues, innovative solutions, and results are provided to illustrate how the Salvarcar facility was transformed into one of the best in its class, ultimately saving it.



Versatile: Human Intelligence in an Artificial Age

by Angela C. Meyers
ISBN: 9781637421857

Polymathic talent is the future. But without systems that understand and support them, even the brightest minds burn out. Dr. Angela C. Meyers presents a practical guidebook for the gatekeepers of talent—organizational leaders, HR professionals, coaches, business strategists, and career counselors. Drawing on the emerging science of polymathy and her own groundbreaking doctoral research, Meyers offers an emotionally intelligent roadmap for recognizing, developing, and unleashing multidimensional brilliance in the workplace.



Women Who Rise: Ambition, Motherhood, and the Right to Want More

by Rocio Ariela Izquierdo
ISBN: 9781637429143

For far too long, women have been told that professional development and motherhood are a trade-off. That success in the boardroom means sacrifice at home. But while the path to professional excellence demands sacrifice, achieving both is not only possible—it's happening. Drawing from over a decade of experience in business organizations that support managerial growth—and grounded in original research for her master's thesis—Rocio Izquierdo takes readers inside the real, unfiltered stories of women who've succeeded both at home and at the highest levels of leadership.



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