RECOMMENDED RESOURCES

Professional Photographers of America: [www.ppa.com](http://www.ppa.com/" \t "_blank)

Charles Lewis Photography: [https://cjlewis.com/home-page.html](https://cjlewis.com/home-page.html" \t "_blank)

Entrepreneur.com: <https://www.entrepreneur.com/>

Photography Niches: Flaunt: [https://flauntmydesign.com](https://flauntmydesign.com/" \t "_blank)

Closing Techniques: ChangingMinds.org:

[https://changingminds.org/disciplines/sales/closing/closing\_techniques.htm](http://changingminds.org/disciplines/sales/closing/closing_techniques.htm)

Studio Management Software:

Pixieset: <https://pixieset.com/pricing>

ShootProof: <http://www.shootproof.com/plans>

Zenfolio: <https://zenfolio.com/plans-pricing>

Website templates:

Tonic: <https://tonicsiteshop.com>

Showit: <https://showit.com>

ForegroundWeb: <https://www.foregroundweb.com/>

SEO Tools:

Google Analytics: <https://marketingplatform.google.com/about/analytics/>

Google Search Console: <https://search.google.com/search-console/about>

Neil Patel’s Ubersuggest: <https://neilpatel.com/ubersuggest>

Semrush: <http://www.semrush.com>

Browseo: <http://www.browseo.net>

Blogs and Podcasts:

PhotoBizX Podcast: <https://photobizx.com/>

Tonic’s #longandweird newsletter from Jen signup: <https://tonicsiteshop.com/tonic-vip/>

ShootProof blog: <http://www.shootproof.com/blog>

PPA articles: <http://www.ppa.com/ppmag/business>