**RECOMMENDED RESOURCES**

* Professional Photographers of America: [www.ppa.com](http://www.ppa.com/)
* Charles Lewis Photography: <https://cjlewis.com/home-page.html>
* Entrepreneur.com: <https://www.entrepreneur.com/>
* Photography Niches: Flaunt: [https://flauntmydesign.com](https://flauntmydesign.com/)
* Closing Techniques: ChangingMinds.org:

[https://changingminds.org/disciplines/sales/closing/closing\_techniques.htm](http://changingminds.org/disciplines/sales/closing/closing_techniques.htm)

* Studio Management Software:
  + Pixieset: <https://pixieset.com/pricing>
  + ShootProof: <http://www.shootproof.com/plans>
  + Zenfolio: <https://zenfolio.com/plans-pricing>
* Website templates:
  + Tonic: <https://tonicsiteshop.com>
  + Showit: <https://showit.com>
  + ForegroundWeb: <https://www.foregroundweb.com/>
* SEO Tools:
  + Google Analytics: <https://marketingplatform.google.com/about/analytics/>
  + Google Search Console: <https://search.google.com/search-console/about>
  + Neil Patel’s Ubersuggest: <https://neilpatel.com/ubersuggest>
  + Semrush: <http://www.semrush.com>
  + Browseo: <http://www.browseo.net>
* Blogs and Podcasts:
  + PhotoBizX Podcast: <https://photobizx.com/>
  + Tonic’s #longandweird newsletter from Jen signup: <https://tonicsiteshop.com/tonic-vip/>
  + ShootProof blog: <http://www.shootproof.com/blog>
  + PPA articles: <http://www.ppa.com/ppmag/business>