

## RECOMMENDED RESOURCES

- Professional Photographers of America: [www.ppa.com](http://www.ppa.com)
- Charles Lewis Photography: <https://cjlewis.com/home-page.html>
- Entrepreneur.com: <https://www.entrepreneur.com/>
- Photography Niches: Flaunt: <https://flauntmydesign.com>
- Closing Techniques: ChangingMinds.org:  
[https://changingminds.org/disciplines/sales/closing/closing\\_techniques.htm](https://changingminds.org/disciplines/sales/closing/closing_techniques.htm)
- Studio Management Software:
  - Pixieset: <https://pixieset.com/pricing>
  - ShootProof: <http://www.shootproof.com/plans>
  - Zenfolio: <https://zenfolio.com/plans-pricing>
- Website templates:
  - Tonic: <https://tonicsiteshop.com>
  - Showit: <https://showit.com>
  - ForegroundWeb: <https://www.foregroundweb.com/>
- SEO Tools:
  - Google Analytics: <https://marketingplatform.google.com/about/analytics/>
  - Google Search Console: <https://search.google.com/search-console/about>
  - Neil Patel's Ubersuggest: <https://neilpatel.com/ubersuggest>
  - Semrush: <http://www.semrush.com>
  - Browseo: <http://www.browseo.net>
- Blogs and Podcasts:
  - PhotoBizX Podcast: <https://photobizx.com/>
  - Tonic's #longandweird newsletter from Jen signup:  
<https://tonicsiteshop.com/tonic-vip/>
  - ShootProof blog: <http://www.shootproof.com/blog>
  - PPA articles: <http://www.ppa.com/ppmag/business>