Teachers Notes for - Applied Humanism: How to Create More Effective and Ethical Businesses

Author Jennifer Hancock has created resources to help educators use the book in their courses.

**The 3 big ideas presented in the book are:**

* Ethical Philosophy Matters in Business Because Humans Matter to Businesses
* Integrating Ethics into Decision Making Creates More Effective Solutions
* Solving Problems Humanistically Leads to Better Outcomes for Everyone

**The Teachers Notes Include:**

* An overview of the book
* Highlights of the 3 biggest ideas presented in the book
* Sample Discussion questions
* Links to videos by Ms. Hancock discussing the big ideas of the book.
* Sample assessment questions you can use either to spur discussion or as a way to have students respond to case studies you are using in the course, using a Humanistic management lens.

**Tools and Worksheets:**

Ms. Hancock has also provided 3 worksheets you can use with your students to apply humanism to case studies in your course. These include:

* Ethics Matter: Applying Your Values Tool
* Integrating Ethics into Decision Making Tool
* A Reality Based Problem Solving Matrix.

To learn more about the book and Ms. Hancock – visit: <https://humanismforbusiness.com/>