

Business and Economic Courses	Specific BEP Title Recommendations
Accounting Ethics	<a href="#">Gary Giroux, Accounting Fraud 2e</a>
Accounting Information Systems	<a href="#">David Shapiro, Applications of Accounting Information Systems</a>
Advanced Econometrics	<a href="#">Jeffrey Edwards, Building Better Economic Models Using Cross-Panel Section Data</a>
Advanced Financial Accounting	<a href="#">Lawrence A. Weiss, Accounting for Fun and Profit VI &amp; VII</a>
Business and Society	<a href="#">McManus Warrell, Engaging Millenials For Ethical Leadership</a>
Business Communication	<a href="#">Reginald Bell / Jeanette Martin, Managerial Communication for Professional Development</a>
Business Education	<a href="#">Kochan, Shaping The Future of Work</a>
Business English	<a href="#">Dorinda Clippinger, Business Report Guides</a>
Business Forecasting	<a href="#">Stephan Kolassa / Enno Siemsen, Demand Forecasting for Managers; Nada Sanders, Forecasting Fundamentals; Tam Bang Vu, Seeing the Future</a>
Business Personnel Management: Human Relations	<a href="#">Gordon / Miller, Conversations About Job Performance</a>
Business Personnel Management: Human Resource Planning	<a href="#">Phillips, Employee Leaps</a>
Business Personnel Management: Staffing	<a href="#">Rod Matthews, Precision Recruitment Skills</a>
Business Personnel Management: Training and Development	<a href="#">Griffiths / Washington, Competencies at Work</a>
Business Statistics	<a href="#">Justin Bateh / Burt G. Wachsmuth, Using Statistics for Better Business Decisions</a>
Consumer Behavior	<a href="#">Stewart, A Primer On Consumer Behavior</a>
Corporate Finance: Capital Budgeting	<a href="#">Sandeep Goel, Capital Budgeting</a>
Corporate Finance: Financial Analysis and Planning	<a href="#">Michael Kraten, Business Planning and Entrepreneurship</a>
Corporate Finance: Mergers and Acquisitions	<a href="#">Abdol Soofi / Yuqin Zhang, Global Mergers and Acquisitions 2e VI &amp; VII</a>
Cost Accounting	<a href="#">Reginal Lee, Lies, Damned Lies and Cost Accounting</a>
Database Management	<a href="#">Daniel J. Power / Ciara Heavin, Data-based Decision-Making and Digital Tranformation</a>
Entrepreneurship	<a href="#">Rick Nason/Leslie Fleming, Essentials of Enterprise Risk Management</a>
Financial Accounting	<a href="#">Mark S. Bettner, Using Accounting and Financial Information 2e</a>
Financial Accounting (MBA)	<a href="#">Lawrence A. Weiss, Accounting for Fun and Profit VI &amp; VII</a>

Financial Accounting: For Non-Accountants	<a href="#">Anurag Singal, Accounting for People Who Think They Hate Accounting</a>
Financial Accounting: International	<a href="#">Roger Hussey / Audra Ong, Pick a Number: The US and International Accounting 2e</a>
Financial Statement Analysis	<a href="#">David Doran, Financial Reporting Standards</a>
Game Theory	<a href="#">Mark Burkey, Game Theory</a>
Governmental Accounting	<a href="#">Dale Geiger, Cost Management and Control in Government Accounting</a>
History of Economics	<a href="#">Robert Ashford / Stefan J. Padfield, The History of Economic Thought VI &amp; VII</a>
Human Resource Management	<a href="#">Marler / Fisher, Making HR Technology Decision</a>
Insurance and Risk Management: General	<a href="#">Rick Nason, Rethinking Risk Management; John Harvey Murray, Risk and Win</a>
Intermediate Macroeconomics	<a href="#">David Tuerck, Macroeconomics 2e VI &amp; II</a>
International Business	<a href="#">Cavusgil / Knight, Born Global Firms</a>
International Corporate Finance	<a href="#">Thomas J. O'Brien, Applied International Finance 2e VI &amp; VII</a>
International Economics	<a href="#">Paul Torelli, International Economics, 2e</a>
Intro Insurance and Risk Management	<a href="#">Rick Nason, Rethinking Risk Management; John Harvey Murray, Risk and Win</a>
Intro to Business	<a href="#">Patrice Flynn, A Primer On Basic Business Operations</a>
Introductory Econometrics	<a href="#">Tam Bang Vu, Econometrics for Daily Life, VI &amp; VII</a>
Investments (Undergraduate)	<a href="#">Phillip Cooper, Mastering Options: Effective and Profitable Strategies for Traders; Russell Stultz, The Option Strategies Desk Reference</a>
Investments: Advanced Undergraduate and MBA	<a href="#">Russell Stultz, The Option Strategies Desk Reference; Phillip Cooper, Mastering Options</a>
Investments: Options and Futures	<a href="#">Phillip Cooper, Mastering Options: Effective and Profitable Strategies for Traders</a>
Law and Economics	<a href="#">Zagros Madjd-Sadjadi, The Economics of Civil and Common Law</a>
Macro: Comparative Economic Systems	<a href="#">Marcus Goncalves / Harry Xia, Comparing Emerging and Advanced Markets</a>
Macro: Economic Development and Planning	<a href="#">Marcus Goncalves, Advanced Economies and Emerging Markets</a>
Macro: Economics of Developing Nations	<a href="#">Marcus Goncalves, Advanced Economies and Emerging Markets</a>
Management Information Systems	<a href="#">Michael J. Savoie, Building Successful Information Systems 2e</a>
Managerial Accounting	<a href="#">Graham S. Pitcher, Management Accounting in Support of Strategy; Sean Stein Smith, Strategic Management Accounting</a>
Managerial Accounting: Management Control Systems	<a href="#">Jürgen Weber / Pascal Nevries, Drivers of Successful Controllorship</a>

Managerial Economics	<a href="#">Donald N. Stengel, <u>Managerial Economics</u></a>
Market Research	<a href="#">Rajagopal, <u>Qualitative Marketing Research</u></a>
Marketing Management	<a href="#">Naresh Malhotra / Ahmet Bayraktar / Can Uslay, <u>Relationship Marketing Re-Imagined</u></a>
Marketing Promotion	<a href="#">Hanna / Swain / Smith, <u>Email Marketing in a Digital World</u></a>
Marketing Strategy	<a href="#">Anderson, <u>Strategic Marketing Planning for Small to Medium Sized Businesses</u></a>
Merchandising	<a href="#">Claus Ebster / Marion Garaus, <u>Store Design and Visual Merchandising</u></a>
Micro: Health	<a href="#">Philip J. Romero / Randy S. Miller, <u>Health Financing without Deficits</u></a>
Micro: Industrial	<a href="#">William Killingsworth, <u>Saving American Manufacturing</u></a>
Micro: Public Finance	<a href="#">Barry P. Keating / Marianne O. Keating, <u>Basic Cost Benefit Analysis for Assessing Pubic Projects 2e</u></a>
Money and Banking	<a href="#">William Gerdes, <u>Money and Banking 2e</u></a>
Money and Capital Markets	<a href="#">Shahdad Naghshpour, <u>Monetary Policy with the IS-LM Framework</u></a>
Negotiation	<a href="#">Korda, <u>The Five Golden Rules of Negotiation</u>; Peter Nelson, <u>Negotiation Madness</u></a>
Non-Profit Organizations	<a href="#">Don MacDonald, <u>21st Century Skills for Non-Profit Managers</u>; Kloppenborg / Laning, <u>Achieving Success in Nonprofit Organizations 2e</u></a>
OM: Advanced	<a href="#">Jay Fortenberry, <u>Optimizing the Supply Chain</u></a>
Operations Management	<a href="#">Edmund Prater / Kim Whitehead, <u>An Introduction to Supply Chain Management</u></a>
Operations Management: Quality Management	<a href="#">Victor Sower / Frank Fair, <u>Insightful Quality 2e</u></a>
Organizational Behavior: Organization Development	<a href="#">Eric Stein, <u>Designing High Power Teams and Organizations</u></a>
Organizational Behavior: Organizational Communication	<a href="#">Bolton / Stacks / Mizrachi, <u>The New Era of CCO</u></a>
Personal Finance	<a href="#">Sean Stein Smith, <u>Common Sense Finance</u></a>
Principles of Advertising	<a href="#">Debra Zahay, <u>Digital Marketing Management</u></a>
Principles of Economics (Econ / Micro / Macro)	<a href="#">Thomas Beveridge, <u>A Primer on Macroeconomics 2e VI &amp; VII</u>; <u>A Primer on Microeconomics 2e VI &amp; VII</u></a>
Principles of Management	<a href="#">Alan Gutterman, <u>Practicing Management</u></a>
Project Management	<a href="#">Kathryn Wells / Tim Kloppenborg, <u>Project Management Essentials, 2e</u></a>
Public Relations	<a href="#">Shannon A. Bowen / Brad Rawlins / Thomas Martin, <u>An Overview of the</u></a>

	<a href="#">Public Relations Function</a>
Retailing: Fashion	<a href="#">Caroline Le Bon, Fashion Marketing</a>
Salesmanship	<a href="#">Joël Le Bon, Competitive Intelligence and the Sales Force</a>
Service Marketing	<a href="#">Ruth Bolton, Service Excellence</a>
Small Business Management	<a href="#">Bruce Barringer, Launching a Business: The First 100 Days</a>
Sports Marketing	<a href="#">Max Donner, The Olympic Sports Economy</a>
Statistical Methods	<a href="#">Shahdad Naghshpour, Statistics for Economics 2e</a>
Strategic Management: Crisis Management	<a href="#">Ronald Arnett / Sarah Deluliis / Matthew Corr, Corporate Communication</a> <a href="#">Crisis Leadership</a>
Strategic Management: Strategic Planning	<a href="#">Joe Urbany / James H. Davis, Grow by Focusing on What Matters</a>
Survey of Accounting	<a href="#">Gary Giroux, Accounting History and the Rise of Civilization VI &amp; VII</a>